



Our e-commerce accelerator powered by Sitecore OrderCloud



BINH DAO

ON.E Product Director, FPT Software



MICHAEL WINGERT

Director, Solution Engineering APJ, Sitecore

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A DECADE OF E-COMMERCE EXPERTISE



10+

Years of Global E-commerce
experience

4+

Different
Continents

12+

Market Leaders

6

Diverse Retail
Sectors

TRADITIONAL E-COMMERCE CHALLENGES



Excessive Development Costs
\$2M – \$5M/year



Long Development Cycles
14 - 24 months



Reduced
Development Expense
Up to **50%**



Shorten Time
to Market
Up to **30%**

TRANSFORMING E-COMMERCE WITH FPT's SOLUTION



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AI Assistant - Smart Feature
Recommendation



Pre-Built Components



on.e



Customizable Solutions



Interactive Prototypes

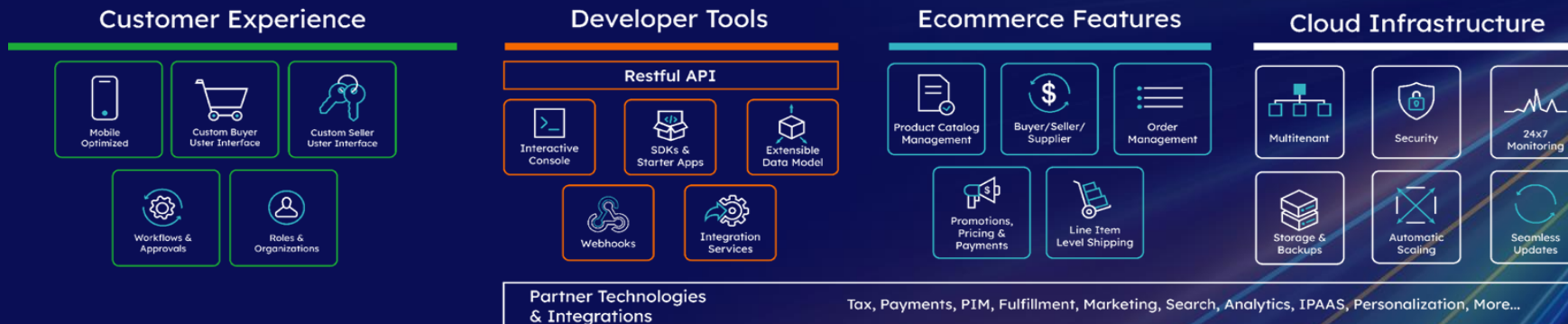
MICHAEL WINGERT

Director, Solution Engineering APJ, Sitecore

SITECORE ORDERCLOUD: A DEEP DIVE



SITECORE ORDERCLOUD ARCHITECTURE



COMPOSABLE COMMERCE WITH ON.E



M

A

C

H

MICROSERVICES

Individual pieces of business functionality that are independently developed, deployed and managed.

API-FIRST

All functionality is exposed through an API - making it possible to tie together two or more applications or services.

CLOUD-NATIVE SaaS

Leverages the full capabilities of the cloud, • beyond storage and hosting, including elastic scaling of resources. Manually updated functionality.

HEADLESS

Front-end user experience decoupled from back end logic - complete design freedom.

EXPERIENCE on.e

Revolutionize software development with AI-Driven innovation

Hi I am ON.E, how can I help?

What features should be in a messenger app?

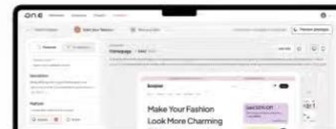
ON.E in beta, now available!

Your friendly product manager assistant.

✓ Development Co-pilot

✓ Conversational AI

 Talk to ON.E



Build your app

Start your project and accelerate development with AI

✓ Cost efficiency

✓ Real-time prototyping

Start your project >

Our work

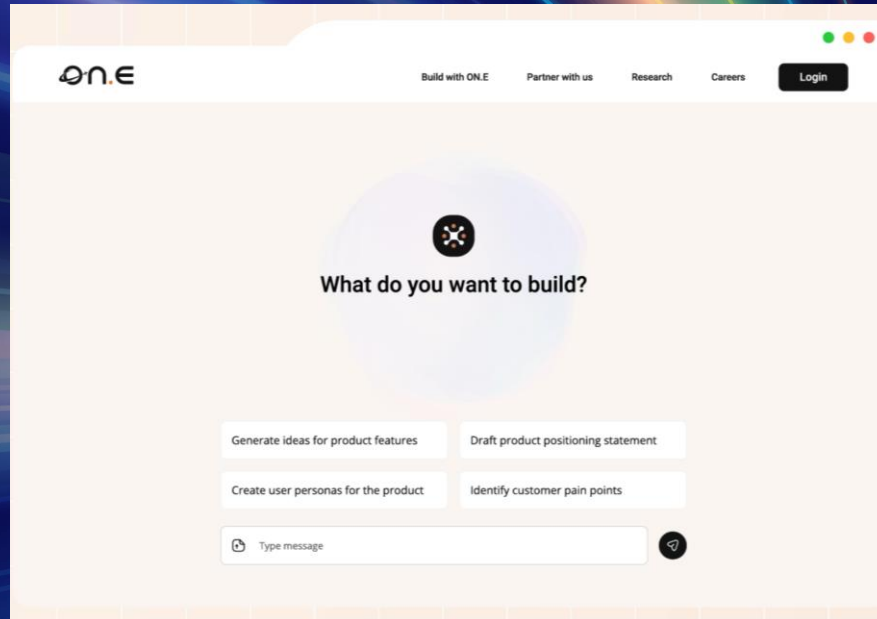
ON.E MORE THING...

Cảm ơn

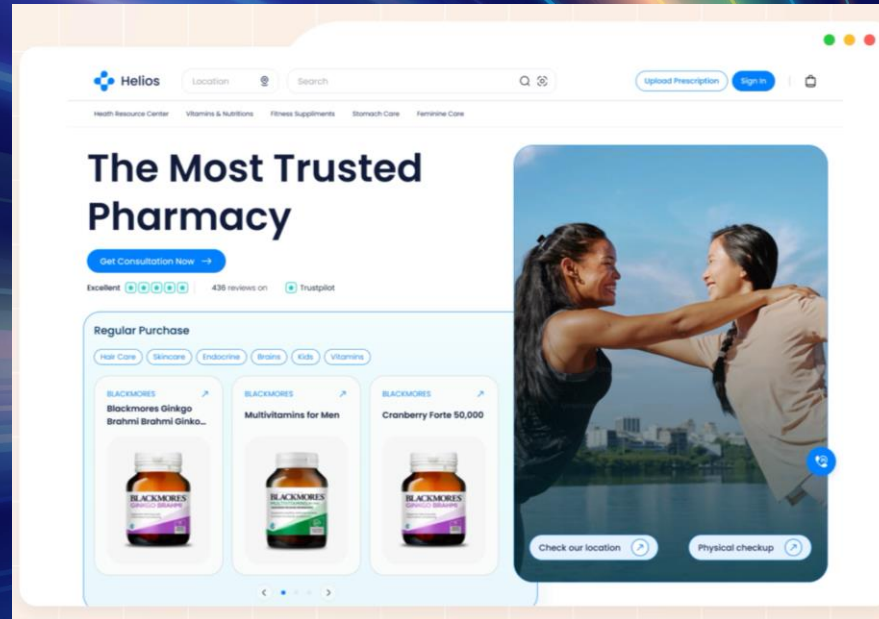
Thank you | Danke schön | Merci beaucoup
감사합니다 | ありがとうございます

Visit our booth at
F-town3's exhibition

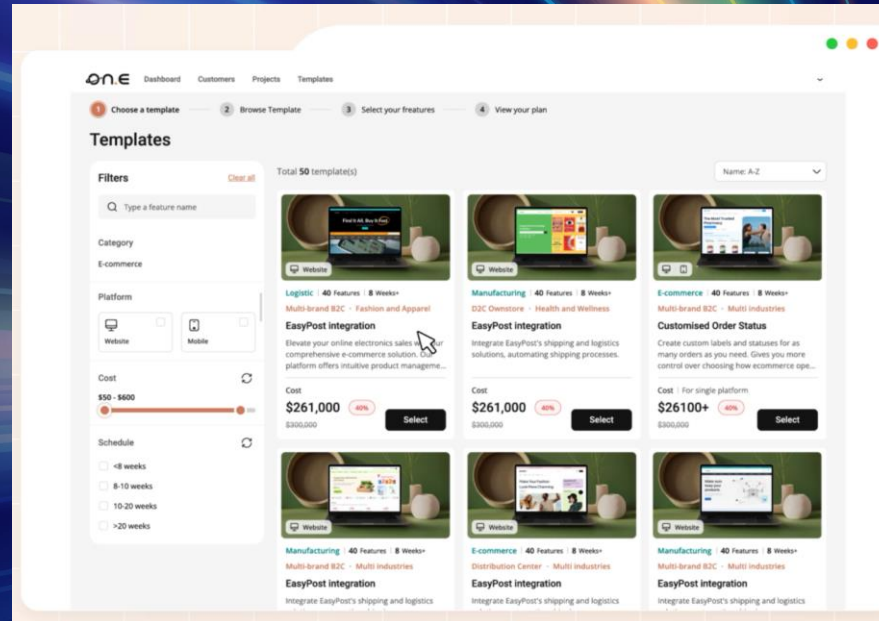
AI ASSISTANT - SMART FEATURE RECOMMENDATION



PRE-BUILT COMPONENTS



CUSTOMIZABLE SOLUTIONS



INTERACTIVE PROTOTYPES

