



Embrace the Transformative Power of High-Performance Low-Code

The world of technology is evolving rapidly, and with it, the demand for innovative solutions is increasing. Adopting low-code is the way forward for CIOs and IT managers who face accelerated deadlines and persistent backlogs. Taking a new approach—High-Performance Low-Code—means capturing missed opportunities, reducing time-to-value, and outpacing competitors in this increasingly dynamic digital landscape.

65%

of application development activities will be driven by low-code platforms by 2024.

of top performing companies are using their own custom-made software to differentiate themselves from their competitors.

Build up to 10x

the speed of traditional software development.



- Mobile Applications
- · Customer Applications and Portals
- Internal Business Applications
- Core Systems

High-performance low-code is superior in all aspects:

	High-Performance Low-Code	Standard Low-Code	
Users	Designed for professional developers	Optimized for non-developers	
Use Cases	Workgroup to mission-critical, strategic applications	Workgroup applications	
Developer Experience	Full-stack, omnichannel capabilities	Limited domain-specific development capabilities	
Security	Enterprise-grade security, governance, and compliance capabilities	Basic and ad hoc	
Governance	Zero trust, enterprise-grade	Unavailable or limited	
Scalability	Auto-scaling for 1000s to millions of users	10 to 100s of users	
Life-Cycle Management	Integrated, AI-based automation	Limited	
Integration	Advanced integration with 100s of databases and systems of record	Simplified integration with third-party services	
Cloud-Native Apps	Kubernetes, serverless, microservices, & cloud-native services	Unavailable or Kubernetes only	

OutSystems is the #1 Low-Code Platform® because it's the only one that delivers high-performance low-code. It provides you with:



25 Rossmann apps running on OutSystems

20k Rossmann users served daily

"OutSystems gives us the ability to build applications we need with virtually no limits, including extensive apps that cover critical operations."

Robert Haber Business Solutions Architect, Rossmann Poland



4.5 stars ★★★★★ DĀK rating on the App Store

"Building DĀK on OutSystems was a no-brainer. It gives us the agility to improve our product continuously. Plus, we'll reuse lots of this development when we modernize our web portal."

Freek van Eiik.Product Owner WoningNet Challenge



Security

500 +security validations

from design to runtime

"We need to pass audits for SOC and HIPAA. OutSystems gave us the governance, control, and security features we needed. No other low-code platform we evaluated came close."

Jesse Eterovich, Vice President of Technology, USACS



Scalability

24% up to \$4.3M:

app dev cost savings with OutSystems

"With OutSystems, we could reimagine user journeys and deliver elegant user experiences without needing to improve, upgrade or replace back-office systems."

Katia Bartels, IT Director Global Experience Design and Innovation, Medtronic



What do industry analysts and customers say about OutSystems? Gartner Peer Insights



Recognized as a leader by Gartner



OutSystems is "a long-standing leader in low-code" according to Forrester.



Want to learn more?

We're excited to show you what OutSystems can do for you.

https://www.gartner.com/en/newsroom/press-releases/2021-11-10-gartner-says-cloud-will-be-the-centerpiece-of-new-digital-experiences

https://research.aimultiple.com/low-code-statistics/

https://www.forrester.com/blogs/why-you-need-to-know-about-low-code even-if-youre-not-responsible-for-software-delivery/

https://www.outsystems.com/case-studies/

https://www.outsystems.com/1/low-code-roi-tei/

https://www.outsystems.com/1/low-code-development-platforms-wave-/



Unlock the full potential of Al-powered software development

Combining high-performance low-code and generative AI yields far more than the sum of the parts — helping you turbocharge development cycles, amplify productivity, and create apps that differentiate you from competitors faster than ever before.

#1 Obstacle for CIOs when trying to achieve their digitalization objectives is the lack of talent

+1,200,000

Unfilled Software Engineer positions, by 2026 (US)

84% of C-suite executives believe they must leverage AI to accomplish their growth objectives Al enables developers to streamline repetitive tasks like:

Coding

Debugging

Testing

Deploying

When combined with the benefits of high-performance low-code:

Governance required to safely reap Al's benefits

Power to deliver whatever the business asks for

Agility to adapt apps to evolving business needs

Security to build mission-critical customer apps

Scalability to grow with your success

High-performance low-code + AI =

100x

30% growth in team skills

Turbocharge your software development with Al-powered low-code

Use Al inside your applications

60+ Ready-to-use AI connectors, including AWS, Google, Microsoft, and ChatGPT

Quickly implement generative AI-based use cases for:

- Content generation
- Content summarization
- Semantic search
- Process automation

Use AI to develop your applications

Al Code Mentor An artificial expert provides just-in-time help and knowledge "I just tried this for the first time, and what used to take five minutes of searching and a lot of mouse movement took about a second. The AI feature guessed exactly what I wanted to do!"

Vincent Koning, Software Engineer, Royal Boskalis Westminster

analysts and customers say about OutSystems?

Gartner Peer Insights

What do industry



1.030 Reviews

Recognized as a leader by Gartner 6x in a row

OutSystems is "a long-standing leader in low-code," according to Forrester.

Use AI to manage the lifecycle of your applications **4 Al Mentors**

- · Ensure critical architectural standards are met
- Identify security vulnerabilities
- Identify possible performance bottlenecks
- Reduce technical debt

(3)

★★★★965 Reviews

5+ years of continuous innovation Why OutSystems for Al-powered rapid software development? "[OutSystems] strategic strengths are its commitment to innovation (proven by its early investments in Al assistance and an aggressive roadmap)."

The Forrester Wave™: Low-Code Development Platforms For Professional Developers, Q2 2023

Want to learn more?

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Sources:

https://www.gartner.com/en/newsroom/press-releases/2021-11-10-gartner-says-cloud-will-be-the-centerpiece-of-new-digital-experiences

https://research.aimultiple.com/low-code-statistics/

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